

Bill Gates

Chair of the Gates Foundation. Founder of Breakthrough Energy. Co-founder of Microsoft.
Voracious reader. Avid traveler. Active blogger.

<https://www.linkedin.com/in/williamhgate>

Retrieved 2026-09-13T16:10:17.784Z · 8 public posts · Profile: source not recorded · Posts: FastFetchz

Profile presentation grade

100/100 · Grade A+ · 20% coverage · Partial grade. Rubric profile-2026.09.1.

A transparent presentation checklist, not a LinkedIn ranking, talent assessment or prediction of reach.
Grade thresholds: A+ 90, A 80, B 65, C 50, D 35, F below 35.

Score = earned points ÷ assessed points × 100. Coverage is assessed weight out of 100. Unavailable and masked data are excluded. Scores with different coverage are not directly comparable.

Truncated text earns only checks already demonstrated in the visible excerpt; the unseen remainder is not marked wrong. Text rules measure structure, not factual accuracy, writing quality or every language equally.

Photo and banner grades cover image availability, decoding and shape only. Face framing, lighting, expression, visual style and authenticity require a human review. No appearance, identity or personality judgments are made.

An education entry is evidence of profile context, not verified credentials. School prestige, age, degree level and background do not affect the score.

Profile picture: A+ · 100/100 · 5/15 points assessable

Profile image supplied: 5/5 points

The source supplied an image URL.

Action: Choose a current, recognizable photo. Preview the circular crop at comment size and leave space around your head.

Image decodes and fits its display shape: Unknown

Image pixels have not been inspected for this snapshot.

Action: Use a square original, check sharpness at full size, and preview the circular crop. A small provider thumbnail does not prove your original upload is low resolution.

Cover & visual identity: Not assessed · —/100 · 0/10 points assessable

Cover image supplied: Unknown

No usable image URL was returned; absence on LinkedIn is unconfirmed.

Action: Use a simple cover that says who you help and what you do. Keep important text clear of the profile-photo overlay.

Image decodes and fits its display shape: Unknown

Image pixels have not been inspected for this snapshot.

Action: Preview your cover on desktop and mobile. Start with a 1584 × 396 canvas and keep the message readable without tiny text.

Name & identity: A+ · 100/100 · 10/10 points assessable

Readable display name: 5/5 points

Source text: "Bill Gates"

Action: Use the name people know you by, consistently across your profile and other professional channels. Single names and all writing systems are supported.

Name field stays focused on identity: 5/5 points

Source text: "Bill Gates"

Action: Move URLs, contact details and sales calls to action into About or Contact info. Keep your actual name unchanged.

Headline & positioning: Not assessed · —/100 · 0/15 points assessable

Headline supplied: Unknown

Not returned in readable form by the source.

Action: State your role or specialty in the headline, using terms your intended reader understands.

Enough context to explain your work: Unknown

Not returned in readable form by the source.

Action: Use this structure: [role or specialty] · Helping [audience] achieve [outcome]. Replace every bracket with a truthful detail.

Headline is concise enough to scan: Unknown

Not returned in readable form by the source.

Action: Keep the headline focused on one main promise. Move your longer story into About.

About & descriptions: Not assessed · —/100 · 0/20 points assessable

Readable introduction: Unknown

Not returned in readable form by the source.

Action: Lead with who you help, the problem you solve and the work you do today.

An introduction with supporting detail: Unknown

Not returned in readable form by the source.

Action: Add a specific example of your work, your approach, and the kinds of opportunities you welcome. Length is a structure check, not a quality guarantee.

Easy-to-scan paragraph structure: Unknown

Not returned in readable form by the source.

Action: Break About into short paragraphs: current focus, relevant proof, then how to connect.

A clear next step: Unknown

Not returned in readable form by the source.

Action: End with one relevant next step, such as who should message you and what to include. This automated check recognizes English phrases and links; review other languages manually.

Experience & proof: Not assessed · —/100 · 0/15 points assessable

Professional experience identified: Unknown

No readable entries were returned. We cannot conclude this section is empty.

Action: List relevant roles with an accurate title and organization. Connect them to the work you want to do next.

Experience includes useful descriptions: Unknown

Not returned in readable form by the source.

Action: For each relevant role, explain your responsibility, a concrete contribution, and an outcome you can substantiate. Do not invent numbers. Masked source descriptions need manual review.

Education & learning: Not assessed · —/100 · 0/10 points assessable

Education or learning entry identified: Unknown

No readable entries were returned. We cannot conclude this section is empty.

Action: Add relevant education or structured learning you want to share. Name the institution or course accurately; formal degrees are not required for a strong professional story.

Learning context is described: Unknown

Not returned in readable form by the source.

Action: Describe your subject, course or qualification and one relevant project or skill. Use the full qualification name where helpful. We assess clarity, never institution prestige or degree level.

Location & context: A+ · 100/100 · 5/5 points assessable

Readable location: 5/5 points

Source text: "Seattle, Washington, United States"

Action: Use an accurate city or region if you want it visible. Do not add a home address. Omitted provider data is not penalized.

Executive summary

Bill Gates's audit covers 8 public posts, including 8 with both reaction and comment counts. The measured median is 3,020.5 interactions. AI & building products is the most represented detected theme (4/8; themes can overlap). Start with a concrete follow-up to an existing subject, then test the opening and reply invitation across a consistent four-week sample.

Measured performance

Followers: 40,653,558. Posts: 8. Fully measured: 8.

Engagement by current followers: 0.01%. Average reactions: 2,994.5. Median reactions: 2,662.5.

Average comments: 445.3. Comments per 100 reactions: 14.9.

Observed cadence: 5.5 posts/week. Sample window: 8.9 days.

Strengths, watch points and context

STRENGTH: A usable personal baseline

8 of 8 posts have both public counts. Their median is 3,020.5 interactions. Compare future experiments with your own sample rather than an unrelated peer score.

Evidence: post 1, post 2, post 3, post 4, post 5, post 6, post 7, post 8. Full text and links are in Source posts.

STRENGTH: A concrete post to learn from

"I've had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are some of the most interesting" has 9,241 visible interactions. That is 3.1× the sample median. Its topic and opening are candidates for a follow-up experiment; this does not identify why it performed.

Evidence: post 5. Full text and links are in Source posts.

CONTEXT: Conversation is observable; quality is not

1 of 8 posts contain a question. Measured posts generated 14.9 comments per 100 reactions. Counts can include the author's replies and do not measure lead quality or sentiment.

Evidence: post 4. Full text and links are in Source posts.

CONTEXT: Understand the gaps in this sample

The median gap between sampled dates is 0.7 days; the longest is 4.4 days (7 intervals). Missing posts can exaggerate gaps, so this is not a complete publishing calendar.

Evidence: post 8, post 7, post 6, post 5, post 4, post 3, post 2, post 1. Full text and links are in Source posts.

CONCERN: Some formats could not be verified

The source did not identify the media type for every post. Unknown posts remain in overall metrics but do not justify a format recommendation.

Evidence: post 1, post 2, post 3, post 4, post 5, post 6, post 8. Full text and links are in Source posts.

Performance and publishing rhythm

Median visible interactions: 2,784 for the earliest 4 measured posts and 3,020.5 for the latest 4. This compares selected posts of different ages, not account growth.

Typical measured interactions: 3,020.5. Highest: 9,241.

Median gap 0.7 days; longest 4.4 days across 7 intervals.

2026-09-04T01:44:45.199Z: 1,506 reactions + 128 comments = 1,634 interactions.

2026-09-04T01:48:46.916Z: 811 reactions + 78 comments = 889 interactions.

2026-09-04T02:30:44.966Z: 3,567 reactions + 367 comments = 3,934 interactions.

2026-09-04T20:30:10.565Z: 8,462 reactions + 779 comments = 9,241 interactions.

2026-09-09T05:16:05.190Z: 3,849 reactions + 1,393 comments = 5,242 interactions.

2026-09-11T05:20:06.781Z: 2,982 reactions + 388 comments = 3,370 interactions.

2026-09-12T17:43:46.950Z: 436 reactions + 101 comments = 537 interactions.

2026-09-12T23:54:00.858Z: 2,343 reactions + 328 comments = 2,671 interactions.

UTC publishing days — descriptive, not recommended times:

Wed UTC: 1 posts / 1 measured; median 5,242, average 5,242 interactions.

Evidence: post 4. Full text and links are in Source posts.

Fri UTC: 5 posts / 5 measured; median 3,370, average 3,813.6 interactions.

Evidence: post 8, post 7, post 6, post 5, post 3. Full text and links are in Source posts.

Sat UTC: 2 posts / 2 measured; median 1,604, average 1,604 interactions.

Evidence: post 2, post 1. Full text and links are in Source posts.

Older posts have had more time to accumulate interactions. Different publication-day groups have different sample sizes and topics.

Content pillars and format performance

Overlapping English keyword themes, not semantic certainty:

AI & building products: 4 posts / 4 measured; median 4,306, average 5,131 interactions.

Evidence: post 1, post 3, post 4, post 5. Full text and links are in Source posts.

Other / not classified by these rules: 4 posts / 4 measured; median 1,261.5, average 1,748.5 interactions.

Evidence: post 2, post 6, post 7, post 8. Full text and links are in Source posts.

Source-reported formats; unknown is not text-only:

unknown: 7 posts / 7 measured; median 3,370, average 3,804.1 interactions.

Evidence: post 1, post 2, post 3, post 4, post 5, post 6, post 8. Full text and links are in Source posts.

image: 1 posts / 1 measured; median 889, average 889 interactions.

Evidence: post 7. Full text and links are in Source posts.

Small or unequal groups cannot establish a winning format.

Hooks and writing structure

I agree with Dario and am glad to see the support from leaders of the other frontier labs. The world needs a plan, developed in a global, public process. If we can slow down the growth of AI, we'll have more time to ensure the benefits outweigh the harm, and leave everyone better off: <https://b-gat.es/3SZjw4m>

Hook: Number-led; 58 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Everyone should benefit from clean energy. Breakthrough Energy is making it happen.

Hook: Statement; 12 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

AI has huge potential for agriculture, especially in low-income countries—and Neema Mduma, PhD is helping lead the way with KilimoAI.

Hook: Statement; 21 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

I've been thinking a lot about the idea of Human Reserved jobs—setting aside certain roles for people because there is something irreplaceably human about them.

Hook: Statement; 90 words; 3 paragraphs; final CTA detected; question detected.

Hashtags: None detected. Mentions: None detected.

I've had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are some of the most interesting questions I've received:

Hook: Statement; 25 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

This is great news in the fight against Alzheimer's. Until recently, testing was a long, invasive process involving expensive brain scans and painful spinal taps. New blood tests like this one could help families get answers sooner and more easily: <https://wapo.st/3UqZvnj>

Hook: Number-led; 44 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

This is incredible progress. It shows that with sustained country momentum, an end to the AIDS epidemic could be closer than we think.

Hook: Statement; 23 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Breakthrough Energy-backed companies like Fervo Energy, Antora Energy, and Redwood Materials are creating jobs and supporting the talent that brings innovation to life.

Hook: Statement; 23 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Hook uses the first nonempty line. Paragraphs use blank-line breaks. Final CTA uses the last content line, ignoring tag-only lines, with question or action-phrase detection. Text rules can miss meaning and linked mentions.

Hashtag patterns

Up to 20 most-used tags. Each post is counted once per tag. Tags travel with topics and formats; their isolated effect cannot be measured.

Prioritized action plan

1. Develop a specific follow-up

Observation: The sample includes “I’ve had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are som”. Its visible interaction total is 9,241.

Action: Build a follow-up to “I’ve had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are som”. Add a concrete example, a decision you made and one lesson. Keep the format similar so topic development is the main experiment.

Potential impact: Test repeatable interest in an existing subject. Effort: Medium.

Metric to watch: Reactions and comments after the same seven-day window; compare with the baseline median

Evidence: post 5. Full text and links are in Source posts.

2. Test a sharper opening

Observation: Median text length is 24 words with 1 paragraphs. 6 of 8 openings are classified as statements.

Action: For the next post related to “I’ve had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are som”, open with a specific problem and a concrete outcome you can substantiate. Move context into the second paragraph. Avoid invented results or curiosity gaps that the post does not resolve.

Potential impact: Improve clarity; any engagement effect remains to be tested. Effort: Low.

Metric to watch: Median interactions across at least three comparable posts per opening approach

Evidence: post 1, post 2, post 3. Full text and links are in Source posts.

3. Make the reply invitation concrete

Observation: 1 of 8 final content lines contain a detected question or action phrase; 1 posts contain a question anywhere. These are text rules, not semantic judgments.

Action: End one upcoming post with a focused trade-off question connected to ai & building products. Ask readers to share a decision and why. Read replies before deciding whether the discussion was useful.

Potential impact: Test whether a clearer invitation supports useful discussion. Effort: Low.

Metric to watch: Public comments per post and manual review of reply relevance

Evidence: post 4. Full text and links are in Source posts.

4. Choose a sustainable publishing experiment

Observation: 8 dated posts span 8.9 days. Observed cadence is 5.5 posts per week.

Action: Choose two slots per week for the four-week experiment below, or reduce the schedule if your capacity is lower. Keep the slots consistent and log every published post. Two slots are a planning choice, not a LinkedIn benchmark.

Potential impact: Create comparable records and a manageable learning loop. Effort: Medium.

Metric to watch: Planned versus published posts, time spent, and median interactions at seven days

Evidence: post 8, post 7, post 6, post 5, post 4, post 3, post 2, post 1. Full text and links are in Source posts.

5. Use tags and mentions with a purpose

Observation: 0 of 8 posts contain hashtags and 0 contain visible @mentions. LinkedIn may return linked mentions as plain text, so detection can undercount.

Action: Use relevant topic labels only when they clarify the subject. Mention people only when they contributed or are directly relevant. Test a consistent tagging approach on comparable posts; do not attribute performance changes to tags alone.

Potential impact: Keep context and attribution useful. Effort: Low.

Metric to watch: Median interactions for tagged/untagged samples, with sample sizes and topic differences

6. Test presentation without changing the subject

Observation: unknown: 7 posts (7 measured); image: 1 posts (1 measured).

Action: Turn one idea related to "I've had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are som" into a concise checklist or document post. Keep a similar topic and ask the same type of question. Label this a new format experiment, not a proven winning format.

Potential impact: Learn whether a different presentation helps explain the same idea. Effort: Medium.

Metric to watch: Public interactions at the same post age; at least three posts in each format before comparison

Evidence: post 7. Full text and links are in Source posts.

Basic content ideas

1. The next chapter

Follow up on “I’ve had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are some”: what changed since publishing, what stayed difficult, and the next step. Only include outcomes you can verify.

Evidence: post 5. Full text and links are in Source posts.

2. Show the process

Break the work behind “I’ve had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are some” into three decisions. Add an example or screenshot you have permission to share.

Evidence: post 5. Full text and links are in Source posts.

3. A useful trade-off

Describe two approaches to AI & building products, explain your constraint, and ask which constraint readers face.

Evidence: post 1, post 3, post 4, post 5. Full text and links are in Source posts.

Basic writing outline

Open with one specific point. Show your reasoning with a supported example. End with a focused question.

Peer comparison, private AI strategy, extensive schedules and downloadable writing skills are coming with Profilyst Pro. They are not included in this public report.

Source posts

POST 1

https://www.linkedin.com/posts/williamhgates_dario-amodei-we-must-pace-the-frontier-activity-7504688802368536576-Qj5V

Published: 2026-09-12T23:54:00.858Z. Reactions: 2,343. Comments: 328. Format: unknown.

I agree with Dario and am glad to see the support from leaders of the other frontier labs. The world needs a plan, developed in a global, public process. If we can slow down the growth of AI, we'll have more time to ensure the benefits outweigh the harm, and leave everyone better off: <https://b-gat.es/3SZjw4m>

POST 2

https://www.linkedin.com/posts/williamhgates_everyone-should-benefit-from-clean-energy-activity-7504595630481158144-Mptg

Published: 2026-09-12T17:43:46.950Z. Reactions: 436. Comments: 101. Format: unknown.

Everyone should benefit from clean energy. Breakthrough Energy is making it happen.

POST 3

https://www.linkedin.com/posts/williamhgate_ai-has-huge-potential-for-agriculture-especially-activity-7504046092385230848-1fUI

Published: 2026-09-11T05:20:06.781Z. Reactions: 2,982. Comments: 388. Format: unknown.

AI has huge potential for agriculture, especially in low-income countries—and Neema Mduma, PhD is helping lead the way with KilimoAI.

POST 4

https://www.linkedin.com/posts/williamhgate_ive-been-thinking-a-lot-about-the-idea-of-activity-7503320303024926720-1t50

Published: 2026-09-09T05:16:05.190Z. Reactions: 3,849. Comments: 1,393. Format: unknown.

I've been thinking a lot about the idea of Human Reserved jobs—setting aside certain roles for people because there is something irreplaceably human about them.

As AI continues to transform the way we work, I think this is an important part of the conversation about how we navigate the transition and ensure that the good from AI outweighs the bad.

I don't have all the answers, but I hope communities and leaders around the world come together to decide. What jobs do you think should be reserved for humans?

POST 5

https://www.linkedin.com/posts/williamhgate_ive-had-a-number-of-thoughtful-and-engaging-activity-7501738402128715777-2w69

Published: 2026-09-04T20:30:10.565Z. Reactions: 8,462. Comments: 779. Format: unknown.

I've had a number of thoughtful and engaging conversations since sharing my memo on AI. Here are some of the most interesting questions I've received:

POST 6

https://www.linkedin.com/posts/williamhgate_fda-approves-a-new-blood-test-to-detect-signs-activity-7501466755261820928-k89N

Published: 2026-09-04T02:30:44.966Z. Reactions: 3,567. Comments: 367. Format: unknown.

This is great news in the fight against Alzheimer's. Until recently, testing was a long, invasive process involving expensive brain scans and painful spinal taps. New blood tests like this one could help families get answers sooner and more easily: <https://wapo.st/3UqZvnj>

POST 7

https://www.linkedin.com/posts/williamhgate_this-is-incredible-progress-it-shows-that-activity-7501456193794633729-1ITI

Published: 2026-09-04T01:48:46.916Z. Reactions: 811. Comments: 78. Format: image.

This is incredible progress. It shows that with sustained country momentum, an end to the AIDS epidemic could be closer than we think.

POST 8

<https://www.linkedin.com/posts/williamhgate-breakthrough-energy-backed-companies-like-activity-7501455180396208128-xEla>

Published: 2026-09-04T01:44:45.199Z. Reactions: 1,506. Comments: 128. Format: unknown.

Breakthrough Energy-backed companies like Fervo Energy, Antora Energy, and Redwood Materials are creating jobs and supporting the talent that brings innovation to life.

Saved audit comparison

This export represents one saved snapshot. No earlier comparable snapshot was selected.

Methodology and limits

Selected URLs may omit recent or low-performing posts. This is a sample, not a complete feed.

Reaction and comment totals are snapshots. Older posts had more time to accumulate interactions.

Themes can overlap and use English keyword rules. Hooks, CTAs and mentions are text heuristics and may miss context or other languages.

Timing is UTC publishing history, not audience activity or an optimal posting time.

Recommendations and potential impact are hypotheses. No impressions, revenue, private demographics, peer percentile or causal attribution are available.

Engagement = average visible reactions plus comments / current followers × 100, requiring at least three measured posts. Missing values remain unavailable. Cadence uses the intervals between sampled dates. No uncalibrated score or private metric is inferred.

Independent public-data analysis. Not affiliated with LinkedIn or the profile owner. <https://profilyst.com/methodology>

Unsupported glyphs are preserved as Unicode code points [U+...]. Full original text is available in the online report.