

Ruslan Leteyski

Public profile snapshot

<https://www.linkedin.com/in/leteyski>

Retrieved 2026-09-14T08:46:11.359Z · 0 public posts · Profile: source not recorded

Profile presentation grade

100/100 · Grade A+ · 45% coverage · Partial grade. Rubric profile-2026.09.1.

A transparent presentation checklist, not a LinkedIn ranking, talent assessment or prediction of reach.
Grade thresholds: A+ 90, A 80, B 65, C 50, D 35, F below 35.

Score = earned points ÷ assessed points × 100. Coverage is assessed weight out of 100. Unavailable and masked data are excluded. Scores with different coverage are not directly comparable.

Truncated text earns only checks already demonstrated in the visible excerpt; the unseen remainder is not marked wrong. Text rules measure structure, not factual accuracy, writing quality or every language equally.

Photo and banner grades cover image availability, decoding and shape only. Face framing, lighting, expression, visual style and authenticity require a human review. No appearance, identity or personality judgments are made.

An education entry is evidence of profile context, not verified credentials. School prestige, age, degree level and background do not affect the score.

Profile picture: A+ · 100/100 · 15/15 points assessable

Profile image supplied: 5/5 points

The source supplied an image URL.

Action: Choose a current, recognizable photo. Preview the circular crop at comment size and leave space around your head.

Image decodes and fits its display shape: 10/10 points

Returned image: 200 × 200px. Dimensions and decoding were measured on the returned image, which may be a resized LinkedIn thumbnail. Original resolution, face framing, lighting and professional suitability were not assessed automatically.

Action: Use a square original, check sharpness at full size, and preview the circular crop. A small provider thumbnail does not prove your original upload is low resolution.

Cover & visual identity: Not assessed · —/100 · 0/10 points assessable

Cover image supplied: Unknown

No usable image URL was returned; absence on LinkedIn is unconfirmed.

Action: Use a simple cover that says who you help and what you do. Keep important text clear of the profile-photo overlay.

Image decodes and fits its display shape: Unknown

The source image could not be inspected. This is not evidence that the profile has no image.

Action: Preview your cover on desktop and mobile. Start with a 1584 × 396 canvas and keep the message readable without tiny text.

Name & identity: A+ · 100/100 · 10/10 points assessable

Readable display name: 5/5 points

Source text: "Ruslan Leteyski"

Action: Use the name people know you by, consistently across your profile and other professional channels. Single names and all writing systems are supported.

Name field stays focused on identity: 5/5 points

Source text: "Ruslan Leteyski"

Action: Move URLs, contact details and sales calls to action into About or Contact info. Keep your actual name unchanged.

Headline & positioning: Not assessed · —/100 · 0/15 points assessable

Headline supplied: Unknown

Not returned in readable form by the source.

Action: State your role or specialty in the headline, using terms your intended reader understands.

Enough context to explain your work: Unknown

Not returned in readable form by the source.

Action: Use this structure: [role or specialty] · Helping [audience] achieve [outcome]. Replace every bracket with a truthful detail.

Headline is concise enough to scan: Unknown

Not returned in readable form by the source.

Action: Keep the headline focused on one main promise. Move your longer story into About.

About & descriptions: A+ · 100/100 · 5/20 points assessable

Readable introduction: 5/5 points

Truncated source excerpt: "Helping e-commerce brands convert last-minute doubters into shoppers using AI Sales..."

Action: Lead with who you help, the problem you solve and the work you do today.

An introduction with supporting detail: Unknown

Truncated source excerpt: "Helping e-commerce brands convert last-minute doubters into shoppers using

AI Sales..."

Action: Add a specific example of your work, your approach, and the kinds of opportunities you welcome. Length is a structure check, not a quality guarantee.

Easy-to-scan paragraph structure: Unknown

Truncated source excerpt: "Helping e-commerce brands convert last-minute doubters into shoppers using AI Sales..."

Action: Break About into short paragraphs: current focus, relevant proof, then how to connect.

A clear next step: Unknown

Truncated source excerpt: "Helping e-commerce brands convert last-minute doubters into shoppers using AI Sales..."

Action: End with one relevant next step, such as who should message you and what to include. This automated check recognizes English phrases and links; review other languages manually.

Experience & proof: A+ · 100/100 · 5/15 points assessable

Professional experience identified: 5/5 points

Readable entries: Zipchat. Other entries may be hidden.

Action: List relevant roles with an accurate title and organization. Connect them to the work you want to do next.

Experience includes useful descriptions: Unknown

Not returned in readable form by the source.

Action: For each relevant role, explain your responsibility, a concrete contribution, and an outcome you can substantiate. Do not invent numbers. Masked source descriptions need manual review.

Education & learning: A+ · 100/100 · 5/10 points assessable

Education or learning entry identified: 5/5 points

Readable entries: PGTMD - Varna. Other entries may be hidden.

Action: Add relevant education or structured learning you want to share. Name the institution or course accurately; formal degrees are not required for a strong professional story.

Learning context is described: Unknown

Not returned in readable form by the source.

Action: Describe your subject, course or qualification and one relevant project or skill. Use the full qualification name where helpful. We assess clarity, never institution prestige or degree level.

Location & context: A+ · 100/100 · 5/5 points assessable

Readable location: 5/5 points

Source text: "Sofia, Sofia City, Bulgaria"

Action: Use an accurate city or region if you want it visible. Do not add a home address. Omitted provider

data is not penalized.

Executive summary

Ruslan Leteyski's public profile is available, but no readable posts were collected. Content performance, themes and writing patterns cannot yet be assessed. Add public post links to replace this starter plan with advice grounded in the sample.

Measured performance

Followers: 7,271. Posts: 0. Fully measured: 0.

Engagement by current followers: Unavailable. Average reactions: Unavailable. Median reactions: Unavailable.

Average comments: Unavailable. Comments per 100 reactions: Unavailable.

Observed cadence: Unavailable posts/week. Sample window: Unavailable days.

Strengths, watch points and context

CONCERN: Build a fuller performance baseline

0 of 0 posts have both public counts. Add at least three measured posts; six dated posts enable an early/recent comparison.

CONTEXT: Conversation is observable; quality is not

0 of 0 posts contain a question. A comments-to-reactions ratio cannot be calculated for this sample. Counts can include the author's replies and do not measure lead quality or sentiment.

Performance and publishing rhythm

At least six measured posts across two publication dates are needed for an early/recent comparison.

Typical measured interactions: Unavailable. Highest: Unavailable.

Median gap Unavailable days; longest Unavailable days across 0 intervals.

UTC publishing days — descriptive, not recommended times:

Older posts have had more time to accumulate interactions. Different publication-day groups have different sample sizes and topics.

Content pillars and format performance

Overlapping English keyword themes, not semantic certainty:

Source-reported formats; unknown is not text-only:

Small or unequal groups cannot establish a winning format.

Hooks and writing structure

Hook uses the first nonempty line. Paragraphs use blank-line breaks. Final CTA uses the last content line, ignoring tag-only lines, with question or action-phrase detection. Text rules can miss meaning and linked mentions.

Hashtag patterns

Up to 20 most-used tags. Each post is counted once per tag. Tags travel with topics and formats; their isolated effect cannot be measured.

Prioritized action plan

1. Collect a representative baseline

Observation: No readable posts were returned.

Action: Add public links to your latest available posts in date order, including ordinary posts as well as successes.

Potential impact: Make content-specific advice possible. Effort: Medium.

Metric to watch: Reactions and comments after the same seven-day window; compare with the baseline median

2. Test a sharper opening

Observation: Median text length is Unavailable words with Unavailable paragraphs. 0 of 0 openings are classified as statements.

Action: Lead your first sample post with a real problem, then show the evidence or steps that answer it.

Potential impact: Improve clarity; any engagement effect remains to be tested. Effort: Low.

Metric to watch: Median interactions across at least three comparable posts per opening approach

3. Make the reply invitation concrete

Observation: 0 of 0 final content lines contain a detected question or action phrase; 0 posts contain a question anywhere. These are text rules, not semantic judgments.

Action: End one upcoming post with a focused trade-off question connected to its subject. Ask readers to share a decision and why. Read replies before deciding whether the discussion was useful.

Potential impact: Test whether a clearer invitation supports useful discussion. Effort: Low.

Metric to watch: Public comments per post and manual review of reply relevance

4. Choose a sustainable publishing experiment

Observation: There are too few dated posts to establish cadence.

Action: Choose two slots per week for the four-week experiment below, or reduce the schedule if your

capacity is lower. Keep the slots consistent and log every published post. Two slots are a planning choice, not a LinkedIn benchmark.

Potential impact: Create comparable records and a manageable learning loop. Effort: Medium.

Metric to watch: Planned versus published posts, time spent, and median interactions at seven days

5. Use tags and mentions with a purpose

Observation: 0 of 0 posts contain hashtags and 0 contain visible @mentions. LinkedIn may return linked mentions as plain text, so detection can undercount.

Action: Use relevant topic labels only when they clarify the subject. Mention people only when they contributed or are directly relevant. Test a consistent tagging approach on comparable posts; do not attribute performance changes to tags alone.

Potential impact: Keep context and attribution useful. Effort: Low.

Metric to watch: Median interactions for tagged/untagged samples, with sample sizes and topic differences

Basic content ideas

1. Start with a real decision

Use your experience in your field to explain one decision, the alternatives, and what you learned. Add the resulting public post link to this report.

Basic writing outline

Open with one specific point. Show your reasoning with a supported example. End with a focused question.

Peer comparison, private AI strategy, extensive schedules and downloadable writing skills are coming with Profilyst Pro. They are not included in this public report.

Source posts

Saved audit comparison

This export represents one saved snapshot. No earlier comparable snapshot was selected.

Methodology and limits

Selected URLs may omit recent or low-performing posts. This is a sample, not a complete feed.

Reaction and comment totals are snapshots. Older posts had more time to accumulate interactions.

Themes can overlap and use English keyword rules. Hooks, CTAs and mentions are text heuristics and may miss context or other languages.

Timing is UTC publishing history, not audience activity or an optimal posting time.

Recommendations and potential impact are hypotheses. No impressions, revenue, private demographics, peer percentile or causal attribution are available.

Engagement = average visible reactions plus comments / current followers × 100, requiring at least three measured posts. Missing values remain unavailable. Cadence uses the intervals between sampled dates. No uncalibrated score or private metric is inferred.

Independent public-data analysis. Not affiliated with LinkedIn or the profile owner. <https://profilyst.com/methodology>

Unsupported glyphs are preserved as Unicode code points [U+...]. Full original text is available in the online report.