

Fabian Hedin

Public profile snapshot

<https://www.linkedin.com/in/fabian-hedin-2377b0144>

Retrieved 2026-09-14T19:24:54.887Z · 8 public posts · Profile: Bright Data · Posts: Bright Data

Profile presentation grade

100/100 · Grade A+ · 45% coverage · Partial grade. Rubric profile-2026.09.1.

A transparent presentation checklist, not a LinkedIn ranking, talent assessment or prediction of reach.

Grade thresholds: A+ 90, A 80, B 65, C 50, D 35, F below 35.

Score = earned points ÷ assessed points × 100. Coverage is assessed weight out of 100. Unavailable and masked data are excluded. Scores with different coverage are not directly comparable.

Truncated text earns only checks already demonstrated in the visible excerpt; the unseen remainder is not marked wrong. Text rules measure structure, not factual accuracy, writing quality or every language equally.

Photo and banner grades cover image availability, decoding and shape only. Face framing, lighting, expression, visual style and authenticity require a human review. No appearance, identity or personality judgments are made.

An education entry is evidence of profile context, not verified credentials. School prestige, age, degree level and background do not affect the score.

Profile picture: A+ · 100/100 · 15/15 points assessable

Profile image supplied: 5/5 points

The source supplied an image URL.

Action: Choose a current, recognizable photo. Preview the circular crop at comment size and leave space around your head.

Image decodes and fits its display shape: 10/10 points

Returned image: 200 × 200px. Dimensions and decoding were measured on the returned image, which may be a resized LinkedIn thumbnail. Original resolution, face framing, lighting and professional suitability were not assessed automatically.

Action: Use a square original, check sharpness at full size, and preview the circular crop. A small provider thumbnail does not prove your original upload is low resolution.

Cover & visual identity: A+ · 100/100 · 10/10 points assessable

Cover image supplied: 5/5 points

The source supplied an image URL.

Action: Use a simple cover that says who you help and what you do. Keep important text clear of the profile-photo overlay.

Image decodes and fits its display shape: 5/5 points

Returned image: 800 × 199px. Dimensions and decoding were measured on the returned image, which may be a resized LinkedIn thumbnail. Original resolution, face framing, lighting and professional suitability were not assessed automatically.

Action: Preview your cover on desktop and mobile. Start with a 1584 × 396 canvas and keep the message readable without tiny text.

Name & identity: A+ · 100/100 · 10/10 points assessable

Readable display name: 5/5 points

Source text: "Fabian Hedin"

Action: Use the name people know you by, consistently across your profile and other professional channels. Single names and all writing systems are supported.

Name field stays focused on identity: 5/5 points

Source text: "Fabian Hedin"

Action: Move URLs, contact details and sales calls to action into About or Contact info. Keep your actual name unchanged.

Headline & positioning: Not assessed · —/100 · 0/15 points assessable

Headline supplied: Unknown

Not returned in readable form by the source.

Action: State your role or specialty in the headline, using terms your intended reader understands.

Enough context to explain your work: Unknown

Not returned in readable form by the source.

Action: Use this structure: [role or specialty] · Helping [audience] achieve [outcome]. Replace every bracket with a truthful detail.

Headline is concise enough to scan: Unknown

Not returned in readable form by the source.

Action: Keep the headline focused on one main promise. Move your longer story into About.

About & descriptions: A+ · 100/100 · 5/20 points assessable

Readable introduction: 5/5 points

Truncated source excerpt: "Working with top CTOs, Founders and IOI medalists out of Europe to build the last piece..."

Action: Lead with who you help, the problem you solve and the work you do today.

An introduction with supporting detail: Unknown

Truncated source excerpt: "Working with top CTOs, Founders and IOI medalists out of Europe to build the last piece..."

Action: Add a specific example of your work, your approach, and the kinds of opportunities you welcome. Length is a structure check, not a quality guarantee.

Easy-to-scan paragraph structure: Unknown

Truncated source excerpt: "Working with top CTOs, Founders and IOI medalists out of Europe to build the last piece..."

Action: Break About into short paragraphs: current focus, relevant proof, then how to connect.

A clear next step: Unknown

Truncated source excerpt: "Working with top CTOs, Founders and IOI medalists out of Europe to build the last piece..."

Action: End with one relevant next step, such as who should message you and what to include. This automated check recognizes English phrases and links; review other languages manually.

Experience & proof: Not assessed · —/100 · 0/15 points assessable

Professional experience identified: Unknown

No readable entries were returned. We cannot conclude this section is empty.

Action: List relevant roles with an accurate title and organization. Connect them to the work you want to do next.

Experience includes useful descriptions: Unknown

Not returned in readable form by the source.

Action: For each relevant role, explain your responsibility, a concrete contribution, and an outcome you can substantiate. Do not invent numbers. Masked source descriptions need manual review.

Education & learning: Not assessed · —/100 · 0/10 points assessable

Education or learning entry identified: Unknown

No readable entries were returned. We cannot conclude this section is empty.

Action: Add relevant education or structured learning you want to share. Name the institution or course accurately; formal degrees are not required for a strong professional story.

Learning context is described: Unknown

Not returned in readable form by the source.

Action: Describe your subject, course or qualification and one relevant project or skill. Use the full qualification name where helpful. We assess clarity, never institution prestige or degree level.

Location & context: A+ · 100/100 · 5/5 points assessable

Readable location: 5/5 points

Source text: "Stockholm"

Action: Use an accurate city or region if you want it visible. Do not add a home address. Omitted provider data is not penalized.

Executive summary

Fabian Hedin's audit covers 8 public posts, including 8 with both reaction and comment counts. The measured median is 359.5 interactions. AI & building products is the most represented detected theme (5/8; themes can overlap). Start with a concrete follow-up to an existing subject, then test the opening and reply invitation across a consistent four-week sample.

Measured performance

Followers: 25,630. Posts: 8. Fully measured: 8.

Engagement by current followers: 1.95%. Average reactions: 469.1. Median reactions: 343.

Average comments: 31.6. Comments per 100 reactions: 6.7.

Observed cadence: 0.3 posts/week. Sample window: 146.9 days.

Strengths, watch points and context

STRENGTH: A usable personal baseline

8 of 8 posts have both public counts. Their median is 359.5 interactions. Compare future experiments with your own sample rather than an unrelated peer score.

Evidence: post 1, post 2, post 3, post 4, post 5, post 6, post 7, post 8. Full text and links are in Source posts.

STRENGTH: A concrete post to learn from

"Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:" has 1,567 visible interactions. That is 4.4× the sample median. Its topic and opening are candidates for a follow-up experiment; this does not identify why it performed.

Evidence: post 4. Full text and links are in Source posts.

CONTEXT: Conversation is observable; quality is not

1 of 8 posts contain a question. Measured posts generated 6.7 comments per 100 reactions. Counts can include the author's replies and do not measure lead quality or sentiment.

Evidence: post 7. Full text and links are in Source posts.

CONTEXT: Understand the gaps in this sample

The median gap between sampled dates is 13 days; the longest is 63.9 days (7 intervals). Missing posts can exaggerate gaps, so this is not a complete publishing calendar.

Evidence: post 8, post 7, post 6, post 5, post 4, post 3, post 2, post 1. Full text and links are in Source posts.

Performance and publishing rhythm

Median visible interactions: 359.5 for the earliest 4 measured posts and 301.5 for the latest 4. This compares selected posts of different ages, not account growth.

Typical measured interactions: 359.5. Highest: 1,567.

Median gap 13 days; longest 63.9 days across 7 intervals.

2026-04-15T17:34:34.623Z: 593 reactions + 29 comments = 622 interactions.

2026-05-28T20:19:20.598Z: 350 reactions + 10 comments = 360 interactions.

2026-06-01T17:01:41.991Z: 336 reactions + 23 comments = 359 interactions.

2026-06-09T13:01:36.237Z: 304 reactions + 19 comments = 323 interactions.

2026-08-12T10:00:55.546Z: 1,432 reactions + 135 comments = 1,567 interactions.

2026-08-26T09:58:23.841Z: 187 reactions + 10 comments = 197 interactions.

2026-08-27T14:22:36.346Z: 386 reactions + 20 comments = 406 interactions.

2026-09-09T14:56:04.344Z: 165 reactions + 7 comments = 172 interactions.

UTC publishing days — descriptive, not recommended times:

Mon UTC: 1 posts / 1 measured; median 359, average 359 interactions.

Evidence: post 6. Full text and links are in Source posts.

Tue UTC: 1 posts / 1 measured; median 323, average 323 interactions.

Evidence: post 5. Full text and links are in Source posts.

Wed UTC: 4 posts / 4 measured; median 409.5, average 639.5 interactions.

Evidence: post 8, post 4, post 3, post 1. Full text and links are in Source posts.

Thu UTC: 2 posts / 2 measured; median 383, average 383 interactions.

Evidence: post 7, post 2. Full text and links are in Source posts.

Older posts have had more time to accumulate interactions. Different publication-day groups have different sample sizes and topics.

Content pillars and format performance

Overlapping English keyword themes, not semantic certainty:

AI & building products: 5 posts / 5 measured; median 406, average 625.4 interactions.

Evidence: post 1, post 2, post 4, post 7, post 8. Full text and links are in Source posts.

Careers & leadership: 3 posts / 3 measured; median 622, average 865 interactions.

Evidence: post 2, post 4, post 8. Full text and links are in Source posts.

Business & entrepreneurship: 2 posts / 2 measured; median 341.5, average 341.5 interactions.

Evidence: post 5, post 7. Full text and links are in Source posts.

Other / not classified by these rules: 2 posts / 2 measured; median 278, average 278 interactions.

Evidence: post 3, post 6. Full text and links are in Source posts.

Source-reported formats; unknown is not text-only:

video: 2 posts / 2 measured; median 869.5, average 869.5 interactions.

Evidence: post 1, post 4. Full text and links are in Source posts.

image: 6 posts / 6 measured; median 359.5, average 377.8 interactions.

Evidence: post 2, post 3, post 5, post 6, post 7, post 8. Full text and links are in Source posts.

Small or unequal groups cannot establish a winning format.

Hooks and writing structure

There is a huge services ecosystem forming around Lovable.

Hook: Statement; 95 words; 6 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Nakul Narayan is joining Lovable as Head of Product.

Hook: Statement; 45 words; 3 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

We have created over 66.8 million git repositories.

Hook: Number-led; 106 words; 6 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:

Hook: Number-led; 239 words; 7 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

We released a study today that shows who is behind the more than 50M projects built on Lovable. 720M monthly visits to Lovable-built projects show that many of those ideas are reaching real audiences.

Hook: Number-led; 124 words; 4 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

We switched our default tech stack for our users from a custom Vite setup, to TanStack Start. Our users now create over 1 million applications per week on this new tech stack.

Hook: Number-led; 56 words; 3 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

I'm proud to see Lovable on Redpoint InfraRed 100.

Hook: Number-led; 141 words; 6 paragraphs; final CTA not detected; question detected.

Hashtags: None detected. Mentions: None detected.

Patrik "Totte" Torstensson has joined Lovable as Head of Engineering.

Hook: Statement; 81 words; 4 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Hook uses the first nonempty line. Paragraphs use blank-line breaks. Final CTA uses the last content line, ignoring tag-only lines, with question or action-phrase detection. Text rules can miss meaning and linked mentions.

Hashtag patterns

Up to 20 most-used tags. Each post is counted once per tag. Tags travel with topics and formats; their isolated effect cannot be measured.

Prioritized action plan

1. Develop a specific follow-up

Observation: The sample includes "Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:". Its visible interaction total is 1,567.

Action: Build a follow-up to "Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:". Add a concrete example, a decision you made and one lesson. Keep the format similar so topic development is the main experiment.

Potential impact: Test repeatable interest in an existing subject. Effort: Medium.

Metric to watch: Reactions and comments after the same seven-day window; compare with the baseline median

Evidence: post 4. Full text and links are in Source posts.

2. Test a sharper opening

Observation: Median text length is 101 words with 5 paragraphs. 3 of 8 openings are classified as statements.

Action: For the next post related to "Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:", open with a specific problem and a concrete outcome you can substantiate. Move context into the second paragraph. Avoid invented results or curiosity gaps that the post does not resolve.

Potential impact: Improve clarity; any engagement effect remains to be tested. Effort: Low.

Metric to watch: Median interactions across at least three comparable posts per opening approach

Evidence: post 1, post 2, post 3. Full text and links are in Source posts.

3. Make the reply invitation concrete

Observation: 0 of 8 final content lines contain a detected question or action phrase; 1 posts contain a question anywhere. These are text rules, not semantic judgments.

Action: End one upcoming post with a focused trade-off question connected to ai & building products. Ask readers to share a decision and why. Read replies before deciding whether the discussion was useful.

Potential impact: Test whether a clearer invitation supports useful discussion. Effort: Low.

Metric to watch: Public comments per post and manual review of reply relevance

4. Choose a sustainable publishing experiment

Observation: 8 dated posts span 146.9 days. Observed cadence is 0.3 posts per week.

Action: Choose two slots per week for the four-week experiment below, or reduce the schedule if your capacity is lower. Keep the slots consistent and log every published post. Two slots are a planning choice, not a LinkedIn benchmark.

Potential impact: Create comparable records and a manageable learning loop. Effort: Medium.

Metric to watch: Planned versus published posts, time spent, and median interactions at seven days

Evidence: post 8, post 7, post 6, post 5, post 4, post 3, post 2, post 1. Full text and links are in Source posts.

5. Use tags and mentions with a purpose

Observation: 0 of 8 posts contain hashtags and 0 contain visible @mentions. LinkedIn may return linked mentions as plain text, so detection can undercount.

Action: Use relevant topic labels only when they clarify the subject. Mention people only when they contributed or are directly relevant. Test a consistent tagging approach on comparable posts; do not attribute performance changes to tags alone.

Potential impact: Keep context and attribution useful. Effort: Low.

Metric to watch: Median interactions for tagged/untagged samples, with sample sizes and topic differences

6. Test presentation without changing the subject

Observation: video: 2 posts (2 measured); image: 6 posts (6 measured).

Action: Turn one idea related to "Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:" into a concise checklist or document post. Keep a similar topic and ask the same type of question. Label this a new format experiment, not a proven winning format.

Potential impact: Learn whether a different presentation helps explain the same idea. Effort: Medium.

Metric to watch: Public interactions at the same post age; at least three posts in each format before comparison

Evidence: post 1, post 2, post 3, post 4, post 5, post 6, post 7, post 8. Full text and links are in Source posts.

Basic content ideas

1. The next chapter

Follow up on “Today we raised \$400M at a \$13.3B valuation. Since I’m feeling nostalgic, this is where it started.”: what changed since publishing, what stayed difficult, and the next step. Only include outcomes you can verify.

Evidence: post 4. Full text and links are in Source posts.

2. Show the process

Break the work behind “Today we raised \$400M at a \$13.3B valuation. Since I’m feeling nostalgic, this is where it started:” into three decisions. Add an example or screenshot you have permission to share.

Evidence: post 4. Full text and links are in Source posts.

3. A useful trade-off

Describe two approaches to ai & building products, explain your constraint, and ask which constraint readers face.

Evidence: post 1, post 2, post 4, post 7, post 8. Full text and links are in Source posts.

Basic writing outline

Open with one specific point. Show your reasoning with a supported example. End with a focused question.

Peer comparison, private AI strategy, extensive schedules and downloadable writing skills are coming with Profilyst Pro. They are not included in this public report.

Source posts

POST 1

https://www.linkedin.com/posts/fabian-hedin-2377b0144_there-is-a-huge-services-ecosystem-forming-activity-7503466261260070912-O11y

Published: 2026-09-09T14:56:04.344Z. Reactions: 165. Comments: 7. Format: video.

There is a huge services ecosystem forming around Lovable.

800,000+ people and agencies are building for clients, and 9 in 10 say they can take on more work with Lovable.

The Lovable Partner Program launches today to support this growing ecosystem.

The program gives builders a way to get certified and discovered, while making it easier for companies to find trusted people to build with.

Lovable has changed the speed and cost of building software, making full-service businesses practical across a much broader range of use cases.

more details here: <https://lnkd.in/gavSscJ8>

POST 2

https://www.linkedin.com/posts/fabian-hedin-2377b0144_nakul-narayan-is-joining-lovable-as-head-activity-7498746796936962048-XydD

Published: 2026-08-27T14:22:36.346Z. Reactions: 386. Comments: 20. Format: image.

Nakul Narayan is joining Lovable as Head of Product.

Lovable's next chapter is about helping people run and grow what they build. Nakul's spent his career helping people build things that last.

Now he'll help our users do the same.

Welcome to the team, Nakul.

POST 3

https://www.linkedin.com/posts/fabian-hedin-2377b0144_how-lovable-stores-code-at-scale-with-codestorage-activity-7498317918833647616-Vgru

Published: 2026-08-26T09:58:23.841Z. Reactions: 187. Comments: 10. Format: image.

We have created over 66.8 million git repositories.

We started in 2023 creating all repos on GitHub in the hot path.

By 2024 we had millions of GitHub repos in one GitHub org, which broke down and resulted in a lot of attention around "Lovable bringing down GitHub": <https://lnkd.in/eYEE5Nqp>

During the day of the incident we had a war room, and we moved to our own git-remote-s3 setup. It served us well.

We have since worked in tight collaboration with Pierre to optimise the system resulting in a 230% improvement in p50 fetch latency over our s3 setup.

<https://lnkd.in/ehGcePE2>

POST 4

https://www.linkedin.com/posts/fabian-hedin-2377b0144_today-we-raised-400m-at-a-133b-valuation-activity-7493245125205057536-V5Ez

Published: 2026-08-12T10:00:55.546Z. Reactions: 1,432. Comments: 135. Format: video.

Today we raised \$400M at a \$13.3B valuation. Since I'm feeling nostalgic, this is where it started:

Three years ago, on my birthday, I wrote Lovable's first line of code. We wanted to build what we believed the future of software creation should look like.

During the first year of extremely hard & dedicated work, we failed to launch our product twice. The third time, something clicked. People started creating real products with it, and inside companies, teams started building the internal tools. Within a year we'd reached millions of founders and employees at half of the

Fortune 500.

The growth of LovableLovable hinged on word of mouth. People suddenly had a way to act on their creative ideas, and they told other people about it. That's still true today. More than 60 million projects built, 1.2 million new ones every week, and over 900 million monthly visits to what people build. That's an order of magnitude more than the reach of lovable itself.

Though the platform evolves, our users' ambition to create has remained constant. Unleashing their ambition, removing any friction, making creation seamless, and empowering a new generation of builders is our mission. Our work is about constantly pushing the frontier of which ideas can be turned into reality.

People do no longer just build their products on lovable, they run & grow their businesses.

Every day, I'm grateful for this team and their hard work. [U+2764][U+FE0F][U+1F680]

POST 5

https://www.linkedin.com/posts/fabian-hedin-2377b0144_we-released-a-study-today-that-shows-who-activity-7470097770771738625-bgDU

Published: 2026-06-09T13:01:36.237Z. Reactions: 304. Comments: 19. Format: image.

We released a study today that shows who is behind the more than 50M projects built on Lovable. 720M monthly visits to Lovable-built projects show that many of those ideas are reaching real audiences.

Four in five Lovable users come from non-technical backgrounds, and more than half have 11+ years of professional experience. They are bringing customer knowledge, industry context, and lived experience into products they could not have built before.

Many are also building with commercial intent: 55% say they are building a business, and 79% are building something they intend to monetize.

People have always had ideas for what should exist, now more of them have a way to make those ideas real. Check out the report here: <https://lnkd.in/dGGHYfQb>

POST 6

https://www.linkedin.com/posts/fabian-hedin-2377b0144_we-switched-our-default-tech-stack-for-our-activity-7467259089950138368-6IZe

Published: 2026-06-01T17:01:41.991Z. Reactions: 336. Comments: 23. Format: image.

We switched our default tech stack for our users from a custom Vite setup, to TanStack Start. Our users now create over 1 million applications per week on this new tech stack.

This work included reworking how we serve over 60 billion request every month.

Full writeup on what changed and why: <https://lnkd.in/d-YpyH5J>

POST 7

https://www.linkedin.com/posts/fabian-hedin-2377b0144_im-proud-to-see-lovable-on-redpoint-infrared-activity-7465859277082230784-OEAZ

Published: 2026-05-28T20:19:20.598Z. Reactions: 350. Comments: 10. Format: image.

I'm proud to see Lovable on Redpoint InfraRed 100.

The list honors 100 transformative companies in cloud infrastructure.

We have done a lot of work on Lovable Cloud. We've acquired, and hired some of the best talent in the world, and the platform now has capabilities for frontend, backend, database, ai inference, and more. It serves hundreds of millions of end users every month, and is hosting more than 50 million applications built by companies ranging from solo-founder startups to the largest enterprises in the world.

I just asked Lovsight, our internal AI data analyst agent built by with Lovable:

> How much traffic does lovable built apps have vs lovable itself?

Lovable sites have 27x more traffic than lovable

Glad this work is being recognized, and I consider it an absolute win that our users are driving more traffic than ourselves!

POST 8

https://www.linkedin.com/posts/fabian-hedin-2377b0144_patrik-totte-torstensson-has-joined-lovable-activity-7450235134085111808-ooNv

Published: 2026-04-15T17:34:34.623Z. Reactions: 593. Comments: 29. Format: image.

Patrik "Totte" Torstensson has joined Lovable as Head of Engineering.

This is a hugely important role for us, as this will directly impact the speed and quality with which we're able to improve the product. Lovable's entire 70-person Engineering team will report to Totte.

Totte has led engineering at every level at Spotify, Google, and Meta. He came recommended to us by Daniel Ek and Marcus Frodín.

He's also Swedish, and moving from SF to Stockholm to work from Lovable's HQ.

Saved audit comparison

This export represents one saved snapshot. No earlier comparable snapshot was selected.

Methodology and limits

The source returned a shortened About section. Suggestions use only the visible excerpt.

Some profile sections were not returned by the source. They remain unknown, not confirmed missing from LinkedIn.

Selected URLs may omit recent or low-performing posts. This is a sample, not a complete feed.

Reaction and comment totals are snapshots. Older posts had more time to accumulate interactions.

Themes can overlap and use English keyword rules. Hooks, CTAs and mentions are text heuristics and may

miss context or other languages.

Timing is UTC publishing history, not audience activity or an optimal posting time.

Recommendations and potential impact are hypotheses. No impressions, revenue, private demographics, peer percentile or causal attribution are available.

Engagement = average visible reactions plus comments / current followers × 100, requiring at least three measured posts. Missing values remain unavailable. Cadence uses the intervals between sampled dates. No uncalibrated score or private metric is inferred.

Independent public-data analysis. Not affiliated with LinkedIn or the profile owner. <https://profilyst.com/methodology>

Unsupported glyphs are preserved as Unicode code points [U+...]. Full original text is available in the online report.