

Alexander Gilmanov, Ph.D.

[U+1F468][U+1F4BB] Former web agency owner building client solutions I wish I had when running my web...

<https://www.linkedin.com/in/alexander-gilmanov-tms>

Retrieved 2026-09-13T16:03:52.965Z · 8 public posts · Profile: source not recorded · Posts: FastFetchz

Profile presentation grade

100/100 · Grade A+ · 20% coverage · Partial grade. Rubric profile-2026.09.1.

A transparent presentation checklist, not a LinkedIn ranking, talent assessment or prediction of reach. Grade thresholds: A+ 90, A 80, B 65, C 50, D 35, F below 35.

Score = earned points ÷ assessed points × 100. Coverage is assessed weight out of 100. Unavailable and masked data are excluded. Scores with different coverage are not directly comparable.

Truncated text earns only checks already demonstrated in the visible excerpt; the unseen remainder is not marked wrong. Text rules measure structure, not factual accuracy, writing quality or every language equally.

Photo and banner grades cover image availability, decoding and shape only. Face framing, lighting, expression, visual style and authenticity require a human review. No appearance, identity or personality judgments are made.

An education entry is evidence of profile context, not verified credentials. School prestige, age, degree level and background do not affect the score.

Profile picture: A+ · 100/100 · 5/15 points assessable

Profile image supplied: 5/5 points

The source supplied an image URL.

Action: Choose a current, recognizable photo. Preview the circular crop at comment size and leave space around your head.

Image decodes and fits its display shape: Unknown

Image pixels have not been inspected for this snapshot.

Action: Use a square original, check sharpness at full size, and preview the circular crop. A small provider thumbnail does not prove your original upload is low resolution.

Cover & visual identity: Not assessed · —/100 · 0/10 points assessable

Cover image supplied: Unknown

No usable image URL was returned; absence on LinkedIn is unconfirmed.

Action: Use a simple cover that says who you help and what you do. Keep important text clear of the profile-photo overlay.

Image decodes and fits its display shape: Unknown

Image pixels have not been inspected for this snapshot.

Action: Preview your cover on desktop and mobile. Start with a 1584 × 396 canvas and keep the message readable without tiny text.

Name & identity: A+ · 100/100 · 10/10 points assessable

Readable display name: 5/5 points

Source text: "Alexander Gilmanov, Ph.D."

Action: Use the name people know you by, consistently across your profile and other professional channels. Single names and all writing systems are supported.

Name field stays focused on identity: 5/5 points

Source text: "Alexander Gilmanov, Ph.D."

Action: Move URLs, contact details and sales calls to action into About or Contact info. Keep your actual name unchanged.

Headline & positioning: Not assessed · —/100 · 0/15 points assessable

Headline supplied: Unknown

Not returned in readable form by the source.

Action: State your role or specialty in the headline, using terms your intended reader understands.

Enough context to explain your work: Unknown

Not returned in readable form by the source.

Action: Use this structure: [role or specialty] · Helping [audience] achieve [outcome]. Replace every bracket with a truthful detail.

Headline is concise enough to scan: Unknown

Not returned in readable form by the source.

Action: Keep the headline focused on one main promise. Move your longer story into About.

About & descriptions: Not assessed · —/100 · 0/20 points assessable

Readable introduction: Unknown

Not returned in readable form by the source.

Action: Lead with who you help, the problem you solve and the work you do today.

An introduction with supporting detail: Unknown

Not returned in readable form by the source.

Action: Add a specific example of your work, your approach, and the kinds of opportunities you welcome. Length is a structure check, not a quality guarantee.

Easy-to-scan paragraph structure: Unknown

Not returned in readable form by the source.

Action: Break About into short paragraphs: current focus, relevant proof, then how to connect.

A clear next step: Unknown

Not returned in readable form by the source.

Action: End with one relevant next step, such as who should message you and what to include. This automated check recognizes English phrases and links; review other languages manually.

Experience & proof: Not assessed · —/100 · 0/15 points assessable

Professional experience identified: Unknown

No readable entries were returned. We cannot conclude this section is empty.

Action: List relevant roles with an accurate title and organization. Connect them to the work you want to do next.

Experience includes useful descriptions: Unknown

Not returned in readable form by the source.

Action: For each relevant role, explain your responsibility, a concrete contribution, and an outcome you can substantiate. Do not invent numbers. Masked source descriptions need manual review.

Education & learning: Not assessed · —/100 · 0/10 points assessable

Education or learning entry identified: Unknown

No readable entries were returned. We cannot conclude this section is empty.

Action: Add relevant education or structured learning you want to share. Name the institution or course accurately; formal degrees are not required for a strong professional story.

Learning context is described: Unknown

Not returned in readable form by the source.

Action: Describe your subject, course or qualification and one relevant project or skill. Use the full qualification name where helpful. We assess clarity, never institution prestige or degree level.

Location & context: A+ · 100/100 · 5/5 points assessable

Readable location: 5/5 points

Source text: "Dubai, United Arab Emirates"

Action: Use an accurate city or region if you want it visible. Do not add a home address. Omitted provider data is not penalized.

Executive summary

Alexander Gilmanov, Ph.D.'s audit covers 8 public posts, including 8 with both reaction and comment counts. The measured median is 34.5 interactions. AI & building products is the most represented detected theme (4/8; themes can overlap). Start with a concrete follow-up to an existing subject, then test the opening and reply invitation across a consistent four-week sample.

Measured performance

Followers: 13,652. Posts: 8. Fully measured: 8.

Engagement by current followers: 0.27%. Average reactions: 34.4. Median reactions: 31.5.

Average comments: 3. Comments per 100 reactions: 8.7.

Observed cadence: 5.7 posts/week. Sample window: 8.7 days.

Strengths, watch points and context

STRENGTH: A usable personal baseline

8 of 8 posts have both public counts. Their median is 34.5 interactions. Compare future experiments with your own sample rather than an unrelated peer score.

Evidence: post 1, post 2, post 3, post 4, post 5, post 6, post 7, post 8. Full text and links are in Source posts.

STRENGTH: A concrete post to learn from

"If you need to collect data and display the results quickly - all within your website, using your brand, URL, design and" has 78 visible interactions. That is 2.3× the sample median. Its topic and opening are candidates for a follow-up experiment; this does not identify why it performed.

Evidence: post 6. Full text and links are in Source posts.

CONTEXT: Conversation is observable; quality is not

1 of 8 posts contain a question. Measured posts generated 8.7 comments per 100 reactions. Counts can include the author's replies and do not measure lead quality or sentiment.

Evidence: post 1. Full text and links are in Source posts.

CONTEXT: Understand the gaps in this sample

The median gap between sampled dates is 1 days; the longest is 3 days (7 intervals). Missing posts can exaggerate gaps, so this is not a complete publishing calendar.

Evidence: post 8, post 7, post 6, post 5, post 4, post 3, post 2, post 1. Full text and links are in Source posts.

CONCERN: Some formats could not be verified

The source did not identify the media type for every post. Unknown posts remain in overall metrics but do not justify a format recommendation.

Evidence: post 2, post 3, post 5, post 6, post 8. Full text and links are in Source posts.

Performance and publishing rhythm

Median visible interactions: 54 for the earliest 4 measured posts and 17.5 for the latest 4. This compares selected posts of different ages, not account growth.

Typical measured interactions: 34.5. Highest: 78.

Median gap 1 days; longest 3 days across 7 intervals.

2026-09-02T19:20:45.846Z: 60 reactions + 2 comments = 62 interactions.

2026-09-03T20:48:46.032Z: 41 reactions + 5 comments = 46 interactions.

2026-09-04T19:37:36.627Z: 74 reactions + 4 comments = 78 interactions.

2026-09-07T20:35:06.826Z: 7 reactions + 1 comments = 8 interactions.

2026-09-08T21:12:41.907Z: 54 reactions + 5 comments = 59 interactions.

2026-09-09T21:56:44.977Z: 6 reactions + 6 comments = 12 interactions.

2026-09-10T11:42:16.422Z: 11 reactions + 0 comments = 11 interactions.

2026-09-11T11:07:42.607Z: 22 reactions + 1 comments = 23 interactions.

UTC publishing days — descriptive, not recommended times:

Mon UTC: 1 posts / 1 measured; median 8, average 8 interactions.

Evidence: post 5. Full text and links are in Source posts.

Tue UTC: 1 posts / 1 measured; median 59, average 59 interactions.

Evidence: post 4. Full text and links are in Source posts.

Wed UTC: 2 posts / 2 measured; median 37, average 37 interactions.

Evidence: post 8, post 3. Full text and links are in Source posts.

Thu UTC: 2 posts / 2 measured; median 28.5, average 28.5 interactions.

Evidence: post 7, post 2. Full text and links are in Source posts.

Fri UTC: 2 posts / 2 measured; median 50.5, average 50.5 interactions.

Evidence: post 6, post 1. Full text and links are in Source posts.

Older posts have had more time to accumulate interactions. Different publication-day groups have different sample sizes and topics.

Content pillars and format performance

Overlapping English keyword themes, not semantic certainty:

AI & building products: 4 posts / 4 measured; median 29, average 32 interactions.

Evidence: post 2, post 3, post 4, post 7. Full text and links are in Source posts.

Business & entrepreneurship: 3 posts / 3 measured; median 23, average 32.3 interactions.

Evidence: post 1, post 3, post 8. Full text and links are in Source posts.

Marketing & audience: 3 posts / 3 measured; median 12, average 33.7 interactions.

Evidence: post 2, post 3, post 6. Full text and links are in Source posts.

Careers & leadership: 1 posts / 1 measured; median 23, average 23 interactions.

Evidence: post 1. Full text and links are in Source posts.

Learning & practice: 1 posts / 1 measured; median 78, average 78 interactions.

Evidence: post 6. Full text and links are in Source posts.

Other / not classified by these rules: 1 posts / 1 measured; median 8, average 8 interactions.

Evidence: post 5. Full text and links are in Source posts.

Source-reported formats; unknown is not text-only:

image: 3 posts / 3 measured; median 46, average 42.7 interactions.

Evidence: post 1, post 4, post 7. Full text and links are in Source posts.

unknown: 5 posts / 5 measured; median 12, average 34.2 interactions.

Evidence: post 2, post 3, post 5, post 6, post 8. Full text and links are in Source posts.

Small or unequal groups cannot establish a winning format.

Hooks and writing structure

It's a pleasure and an honor to be speaking at WordCamp Belgrade next week. My talk is about the transitions between the "Developer", "Manager", and "Founder/Entrepreneur" roles:

Hook: Statement; 137 words; 5 paragraphs; final CTA detected; question detected.

Hashtags: None detected. Mentions: None detected.

I've developed "banner blindness" to most unedited AI-generated content

Hook: Statement; 134 words; 5 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

App Store submissions keep doubling every year, and the top Google result now loses 58 of every 100 clicks it got in 2023.

Hook: Number-led; 350 words; 16 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

wpDataTables major update! [U+1F389]

Hook: Statement; 165 words; 8 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

With GPT-6 Astra and Claude Fable 5.1 within days, breakthrough releases now seem to come faster than I can properly test them and feel what actually changed. Or maybe it's just the post-vacation period.

Hook: Number-led; 37 words; 2 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

If you need to collect data and display the results quickly - all within your website, using your brand, URL, design and living on your server infrastructure, that's what WordPress + IvyForms + wpDataTables combination works great for.

Hook: Statement; 47 words; 2 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

[U+1F389]IvyForms free version reached its first thousand active installs in the WordPress plugin directory.

Hook: Statement; 74 words; 4 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

A first-person video memory from our Hult International Business School Dubai Opera graduation day, and my last reel in the EMBA student role [U+1F468][U+1F393]

Hook: Statement; 23 words; 1 paragraphs; final CTA not detected; question not detected.

Hashtags: None detected. Mentions: None detected.

Hook uses the first nonempty line. Paragraphs use blank-line breaks. Final CTA uses the last content line, ignoring tag-only lines, with question or action-phrase detection. Text rules can miss meaning and linked mentions.

Hashtag patterns

Up to 20 most-used tags. Each post is counted once per tag. Tags travel with topics and formats; their isolated effect cannot be measured.

Prioritized action plan

1. Develop a specific follow-up

Observation: The sample includes "If you need to collect data and display the results quickly - all within your website, using your br". Its visible interaction total is 78.

Action: Build a follow-up to "If you need to collect data and display the results quickly - all within your website, using your br". Add a concrete example, a decision you made and one lesson. Keep the format similar so topic development is the main experiment.

Potential impact: Test repeatable interest in an existing subject. Effort: Medium.

Metric to watch: Reactions and comments after the same seven-day window; compare with the baseline median

Evidence: post 6. Full text and links are in Source posts.

2. Test a sharper opening

Observation: Median text length is 104 words with 4.5 paragraphs. 6 of 8 openings are classified as statements.

Action: For the next post related to “If you need to collect data and display the results quickly - all within your website, using your br”, open with a specific problem and a concrete outcome you can substantiate. Move context into the second paragraph. Avoid invented results or curiosity gaps that the post does not resolve.

Potential impact: Improve clarity; any engagement effect remains to be tested. Effort: Low.

Metric to watch: Median interactions across at least three comparable posts per opening approach

Evidence: post 1, post 2, post 3. Full text and links are in Source posts.

3. Make the reply invitation concrete

Observation: 1 of 8 final content lines contain a detected question or action phrase; 1 posts contain a question anywhere. These are text rules, not semantic judgments.

Action: End one upcoming post with a focused trade-off question connected to ai & building products. Ask readers to share a decision and why. Read replies before deciding whether the discussion was useful.

Potential impact: Test whether a clearer invitation supports useful discussion. Effort: Low.

Metric to watch: Public comments per post and manual review of reply relevance

Evidence: post 1. Full text and links are in Source posts.

4. Choose a sustainable publishing experiment

Observation: 8 dated posts span 8.7 days. Observed cadence is 5.7 posts per week.

Action: Choose two slots per week for the four-week experiment below, or reduce the schedule if your capacity is lower. Keep the slots consistent and log every published post. Two slots are a planning choice, not a LinkedIn benchmark.

Potential impact: Create comparable records and a manageable learning loop. Effort: Medium.

Metric to watch: Planned versus published posts, time spent, and median interactions at seven days

Evidence: post 8, post 7, post 6, post 5, post 4, post 3, post 2, post 1. Full text and links are in Source posts.

5. Use tags and mentions with a purpose

Observation: 0 of 8 posts contain hashtags and 0 contain visible @mentions. LinkedIn may return linked mentions as plain text, so detection can undercount.

Action: Use relevant topic labels only when they clarify the subject. Mention people only when they contributed or are directly relevant. Test a consistent tagging approach on comparable posts; do not attribute performance changes to tags alone.

Potential impact: Keep context and attribution useful. Effort: Low.

Metric to watch: Median interactions for tagged/untagged samples, with sample sizes and topic differences

6. Test presentation without changing the subject

Observation: image: 3 posts (3 measured); unknown: 5 posts (5 measured).

Action: Turn one idea related to "If you need to collect data and display the results quickly - all within your website, using your br" into a concise checklist or document post. Keep a similar topic and ask the same type of question. Label this a new format experiment, not a proven winning format.

Potential impact: Learn whether a different presentation helps explain the same idea. Effort: Medium.

Metric to watch: Public interactions at the same post age; at least three posts in each format before comparison

Evidence: post 1, post 4, post 7. Full text and links are in Source posts.

Basic content ideas

1. The next chapter

Follow up on "If you need to collect data and display the results quickly - all within your website, using your br": what changed since publishing, what stayed difficult, and the next step. Only include outcomes you can verify.

Evidence: post 6. Full text and links are in Source posts.

2. Show the process

Break the work behind "If you need to collect data and display the results quickly - all within your website, using your br" into three decisions. Add an example or screenshot you have permission to share.

Evidence: post 6. Full text and links are in Source posts.

3. A useful trade-off

Describe two approaches to ai & building products, explain your constraint, and ask which constraint readers face.

Evidence: post 2, post 3, post 4, post 7. Full text and links are in Source posts.

Basic writing outline

Open with one specific point. Show your reasoning with a supported example. End with a focused question.

Peer comparison, private AI strategy, extensive schedules and downloadable writing skills are coming with Profilyst Pro. They are not included in this public report.

Source posts

POST 1

https://www.linkedin.com/posts/alexander-gilmanov-tms_its-a-pleasure-and-an-honor-to-be-speaking-activity-7504133567845666816-8Eyq

Published: 2026-09-11T11:07:42.607Z. Reactions: 22. Comments: 1. Format: image.

It's a pleasure and an honor to be speaking at WordCamp Belgrade next week. My talk is about the transitions between the "Developer", "Manager", and "Founder/Entrepreneur" roles:

- What changes and what stays the same? Which habits help, and which slow you down?
- Which typical mistakes can you avoid? (I made them, so you don't have to.)
- Which skills and traits make you better in each role?
- What surprises you when you step into each role?

Special thanks to Jonathan Wold and Tammie Lister for suggesting this topic during our WPTavern podcast episode some time ago.

This time I'm doing it in Serbian, but I'm also looking into an English version and an online one.

Looking forward to meeting you there on September 18! Link to the event page in the first comment or here: WordCamp Belgrade..

POST 2

https://www.linkedin.com/posts/alexander-gilmanov-tms_ive-developed-banner-blindness-to-most-activity-7503779878161383425-4m37

Published: 2026-09-10T11:42:16.422Z. Reactions: 11. Comments: 0. Format: unknown.

I've developed "banner blindness" to most unedited AI-generated content

Most of the time I can immediately spot an AI-generated slide deck layout (we all know Claude's templates by now), picture, text, and once I do, my engagement drops. If the topic seems interesting, I have to force myself more than usual to dig in and check whether there's anything useful in there.

I've also started finding clearly non-AI content much more charming: short sentences without the "heroic drama", small typos and grammar mistakes, hand-drawn images, photo-based slide decks etc.

New models get slightly better at this, but still, if it's unedited and AI stays the author, it all becomes a part of the "same sea of sameness".

Guess it's not just me, so I keep using AI as a researcher - not as the writer.

POST 3

https://www.linkedin.com/posts/alexander-gilmanov-tms_app-store-submissions-keep-doubling-every-activity-7503572128244449280-oWcv

Published: 2026-09-09T21:56:44.977Z. Reactions: 6. Comments: 6. Format: unknown.

App Store submissions keep doubling every year, and the top Google result now loses 58 of every 100 clicks it got in 2023.

That is the 2026 picture for self-serve software (apps, plugins, microsaas):

- Platforms and app stores are super-saturated because of vibe coding. Apple already hit a record year of

submissions, WordPress-org gets about five times the plugin submissions it got in 2024. Breaking through as a new app with old methods like in-platform SEO is close to impossible.

- SEO is getting tougher. Ahrefs compared 300K keywords between December 2023 and December 2025 and found the top-ranking result keeps only 42 of its former 100 clicks when an AI Overview is present.
- The same shift, plus Google's algorithm updates, decimated the affiliate channel badly.
- AI mentions send far fewer sessions than SEO used to, but those sessions convert better.
- Paid clicks keep getting more expensive. The average Google CPC in benchmarks is now around \$5.40. At 2% click-to-paid, that is roughly \$270 in ad spend per paying customer before any other costs, so you need an LTV well above \$400 to stay profitable. Small software rarely gets there.
- Cold outreach and similar sales channels aren't viable either. With the conversion rates cold channels get, every sale costs hundreds to thousands.

The game gets tougher, as it always does, but not impossible.

The basics stay the same, but we need to be more creative. Interestingly, channels that were "secondary" for years are becoming primary:

- Partnerships and bundled offers
- Owned channels and media (SM, newsletters, channels)
- Communities, as a variation of the same
- Reddit-like websites and forums, as a variation of the same
- Being creative and finding ways of showing up (online and offline) where your potential customers are, ideally before they even need you
- SEO/AEO still works - just not in the range of pre-2023 era and with different strategies

Also, I do think the vibe-coding hype will stabilize sooner or later. Not revert to the pre-AI era, but people will just get bored of growing the graveyard of zero-user products, and the market will self-adjust at some point.

POST 4

https://www.linkedin.com/posts/alexander-gilmanov-tms_wpdatatables-major-update-80-is-an-activity-7503198654636388352-FhEG

Published: 2026-09-08T21:12:41.907Z. Reactions: 54. Comments: 5. Format: image.

wpDataTables major update! [U+1F389]

[U+2728]8.0 is an AI-first release:

- REST API for accessing tables and data
- improved MCP support allowing AI assistants/clients to work with wpDataTables following the WP users/

roles/capabilities system

- Added role- and user-based permissions for tables and charts
- Added Angie AI (Elementor AI agent) integration
- AI-powered SQL query generation and chart suggestions
- Webhooks for table data-related events
- Better IvyForms integration
- Numerous fixes and improvements

Because of the name, many still see wpDataTables as a developer-first tool for making tables.

I'd put it differently: it's a "data portal" for WordPress, and its job is to *remove the engineering work between your data and your visitors*.

If you have a large dataset on an external server (catalogs, historical records, financials, statistics, sensor readings), you connect it, describe in plain language what you want shown, and embed the result on a page.

Setup is easy like vibe coding, but within a plugin that's been in production for 14+ years.

Demo videos coming [U+1F4FD][U+FE0F]

POST 5

https://www.linkedin.com/posts/alexander-gilmanov-tms_with-gpt-6-astra-and-claude-fable-51-within-activity-7502826808149434369-Ay45

Published: 2026-09-07T20:35:06.826Z. Reactions: 7. Comments: 1. Format: unknown.

With GPT-6 Astra and Claude Fable 5.1 within days, breakthrough releases now seem to come faster than I can properly test them and feel what actually changed. Or maybe it's just the post-vacation period.

Exciting, nevertheless.

POST 6

https://www.linkedin.com/posts/alexander-gilmanov-tms_if-you-need-to-collect-data-and-display-the-activity-7501725173616742401-gZHx

Published: 2026-09-04T19:37:36.627Z. Reactions: 74. Comments: 4. Format: unknown.

If you need to collect data and display the results quickly - all within your website, using your brand, URL, design and living on your server infrastructure, that's what WordPress + IvyForms + wpDataTables combination works great for.

Our colleague Zorana shows how this combination works in the video tutorial [U+1F447]

POST 7

https://www.linkedin.com/posts/alexander-gilmanov-tms_ivyforms-free-version-reached-its-first-activity-7501380692728193026-gisS

Published: 2026-09-03T20:48:46.032Z. Reactions: 41. Comments: 5. Format: image.

[U+1F389]IvyForms free version reached its first thousand active installs in the WordPress plugin directory.

In the meantime, these features were added:

- AI-prompt for form generation
- Import from other form builders for easy migration
- Google Sheets integration
- Added File Upload field
- Applications & Careers Forms category with free job, internship, contractor, and rental application templates.
- Role and User-based permissions for controlling access to forms
- dozens of new form templates

Check it out on the link below! [U+1F447]

POST 8

https://www.linkedin.com/posts/alexander-gilmanov-tms_a-first-person-video-memory-from-our-hult-activity-7500996158354264064-X_gW

Published: 2026-09-02T19:20:45.846Z. Reactions: 60. Comments: 2. Format: unknown.

A first-person video memory from our Hult International Business School Dubai Opera graduation day, and my last reel in the EMBA student role [U+1F468][U+1F393]

Saved audit comparison

This export represents one saved snapshot. No earlier comparable snapshot was selected.

Methodology and limits

Selected URLs may omit recent or low-performing posts. This is a sample, not a complete feed.

Reaction and comment totals are snapshots. Older posts had more time to accumulate interactions.

Themes can overlap and use English keyword rules. Hooks, CTAs and mentions are text heuristics and may miss context or other languages.

Timing is UTC publishing history, not audience activity or an optimal posting time.

Recommendations and potential impact are hypotheses. No impressions, revenue, private demographics, peer percentile or causal attribution are available.

Engagement = average visible reactions plus comments / current followers × 100, requiring at least three measured posts. Missing values remain unavailable. Cadence uses the intervals between sampled dates.

No uncalibrated score or private metric is inferred.

Independent public-data analysis. Not affiliated with LinkedIn or the profile owner. <https://profilyst.com/methodology>

Unsupported glyphs are preserved as Unicode code points [U+...]. Full original text is available in the online report.